

ADVERTISING IN EXHIBITOR'S CATALOGUE

ADVERTISING RATES FOR FIDAE 2010 EXHIBITOR'S CATALOGUE:

AD	MEASURES	PRICE
COVER 2 Full Colour.	15x21 cm	US\$ 3,800 + 19% VAT.
COVER 3 Full Colour.	15x21 cm	US\$ 3,800 + 19% VAT.
FULL COLOUR PAGE.	15x21 cm	US\$ 3,300 + 19% VAT.
½ PAGE Full Colour.	15x10.5 cm	US\$ 2,100 + 19% VAT.

Prices do not consider 15% agency commission

The company must send to FIDAE the graphic design in the following characteristics: format jpg- tiff- eps (PC format, not Mac) - Resolution: 300 dpi – cmyk, in a CD, plus a digital colour test.



Exhibitor's Catalogue: the purpose of this publication is to be a useful commercial tool for FIDAE 2010 exhibitors. There you can find detailed information regarding the characteristics, location and contacts of companies displaying in the Fair.



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**INTERNATIONAL AIR & SPACE FAIR
ARTURO MERINO BENITEZ AIRPORT**
Av. Diego Barros Ortiz 2300 Pudahuel - P.O. Box 2176,
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15 x 21 cm.

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10.5 x15 cm.

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